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Kevin Gale

Celebrity announces ship upgrades



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Celebrity Cruises is taking some lessons learned from its Solstice-class ships and applying them to its older Millennium class.

The unit of Royal Caribbean Cruises Ltd. (NYSE: RCL) held a party Thursday night at Manhattan's Museum of Arts & Design to celebrate its 20th anniversary and announce the changes. Among the Solstice-class features to be introduced on the Millennium-class ships:

- Tuscan Grille, described as a Napa Valley-meets-Italian-steakhouse.
- Bistro on Five, a creperie.
- A martini bar and Crush, an ice-filled table offering chilled premium vodkas.
- Café al Bacio and Gelateria to replace the Cova Café.
- **An enomatic wine bar that lets guests select and serve, at the touch of a button, the wines of their choice by the glass.**
- Improved suites with new furniture, flat-screen TVs, upholstery, bedding and carpeting.
- Restyled staterooms, with new carpeting, flat-screen TVs, upholstery and bedding.

- New color schemes, including carpeting and upholstery, in public venues.

"What better time than our 20th anniversary to celebrate Celebrity's history of award-winning service, cuisine, and our new, brand-defining Solstice class?" Celebrity President and CEO Dan Hanrahan said. "Everything we've offered over the course of 20 years, and everything we'll offer in the future, is designed for discerning cruisers – from our contemporary, new Celebrity Life onboard experiences, to the world-class cuisine of Chef Jacques Van Staden, to our enhanced Captain's Club loyalty program. So, we've summed up our longtime commitment to understanding them and delivering what they want within a new brand platform: 'Designed for You.'"

That program, which will cost \$200 million, shows Royal Caribbean is continuing to invest in its fleet, even after launching the *Oasis of the Seas* and budgeting \$3.7 billion for the five-ship Solstice class.

Celebrity Constellation will be the first Millennium-class ship to receive the new enhancements during scheduled drydock in April.

Companies: [Celebrity Cruises](#), [Museum of Arts & Design](#), [Royal Caribbean Cruises Ltd.](#)

People: [Dan Hanrahan](#), [Jacques Van Staden](#)

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