

**Rinaldini Distribution, Inc.
Press Release & Press Materials**

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Presented by

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Press Release

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Enomatic Wine Serving Systems® from Rinaldini Distribution, Inc.

Established in 2003, Enomatic Wine Serving Systems® is the world's first and leading automated wine preservation and portioned controlled serving system.

Handmade in the heart of Chianti- Italy, Enomatic® was designed by premier wine makers and engineers to preserve open bottles of wine while maximizing portions and profits per bottle: a true business solution! Recommended by top sommeliers and chefs, Enomatic® is the only preservation system, tested by the Consorzio del Chianti Classico, that will preserve wines up to *four weeks* and provides the highest hygienic quality serving with auto-cleaning after each pour.

Today, Enomatic® will transform any wine hospitality environment, allowing businesses to offer patrons a premium wine by the glass list or unique "try before your buy" wine tasting experience.

With Enomatic®'s *signature* "wine card" activated feature, patrons can access their own wine using a prepaid, debit-style, smart card. *Simply* insert the wine card into any Enomatic® machine, select the wine and portion desired, and watch Enomatic® dispense the measured portion of wine into the patron's glass. This unique system allows customers to have an independent and unintimidating wine experience, while providing wine professionals a great educational tool.

Alternative to the wine card system, Enomatic® also offers a variety of customizable behind the bar systems that easily adapt to any eatery or wine establishment.

As the world leader in wine preservation, with installations in over seventy countries, Enomatic® has revolutionized the wine industry by bringing wine hospitality to the next level and to new and unexpected business environments.

Enomatic® is now installed in an array of premium wine outlets worldwide including retail wine shops; tasting rooms; wine bars; restaurants; VIP lounges; hotels; country clubs; resorts; casinos and day spas.

Please visit www.enomaticusa.com for more information!

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